

# KARA ANDRADE

multimedia producer & reporter

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## Experience

### Oct 2009 – Sept 2010: Fulbright Scholar, U.S. State Department

I relocated to my native Guatemala for ten months to conduct research on the emerging online journalism in the country. I created a collaborative citizen journalism Web site: [www.hablaguatemala.com](http://www.hablaguatemala.com), for Guatemalans to post information from their cell phones directly to a Web site. I am working with local bloggers and nonprofit organizations and coordinating one Citizen Journalism Academy to train citizen journalists and reporters to work collaboratively on stories.

### June 2009 – Aug 2009: Project Consultant, Renaissance Journalism Center

Served as the lead conference organizer for the Renaissance Journalism Center: [www.rjcm.org](http://www.rjcm.org), a new initiative of the San Francisco State University Journalism Department. I helped to create and implement The Summer Institute – an annual series of classes, workshops and conferences providing training in journalism, multimedia skills, online practices, newsroom management, business development and other topics. I also maintained all the interactive content on the event Web site: [www.seizethemoment.us](http://www.seizethemoment.us)

### Jan 2009 – Sept 2009: Online Community Organizer, Spot.Us

Full-time position where I managed and grew the network of individuals who use [www.spot.us](http://www.spot.us) to support investigative journalism through small donations. In charge of fund raising, online and offline community organizing. I continue to serve on the advisory board.

### July 2008 – Dec 2008: Interactive Director, Youth Radio

Full-time position directing a production team to create, design and define innovative strategy for Youth Radio's online content distribution, cultivation of new online content partners and editorial products. I trained teams of young reporters, editors and Web producers on editorial standards and processes. Responsible for daily editorial and design needs for youth-produced content featured on [www.youthradio.org](http://www.youthradio.org).

### July 2008 – present: Multimedia Reporter, Pulitzer Center

Selected to be one of four Northern California journalists to travel to Petén, Guatemala with a travel grant from the Pulitzer Center for Crisis Reporting to document the stories of residents caught up in a transnational conflict over the fate of Guatemala's disappearing northern wilderness. Original reporting can be found here: [www.futureofpeten.com](http://www.futureofpeten.com)

### May 2006 – June 2008: Online Strategist and Web Editor, Maynard Institute

Full-time position overseeing the development and execution of Web content and online projects in an efficient and timely manner. Duties included managing the Web team, open source content management systems, layout and editing of content and multimedia for the Web, and driving social media strategy to grow user engagement and satisfaction. This position also included training of media professionals in social media and marketing.

### Oct 2005 – Present: Writing and Photo Stringer, Agence France-Presse

Reported, photographed and wrote stories, which included features on the Olympic Torch relay, technology trends, Avian Flu, bioterrorism, virtual worlds and international interest stories.