

# KARAANDRADE

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Researcher  
Journalist  
Entrepreneur

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## Skills

Doctoral student at the School of Communication at American University. Research interests are in media, technology, entrepreneurship, digital storytelling, social movements in Latin America. More than ten years of experience working in the United States and Latin America as a bilingual journalist, entrepreneur and multimedia producer for a variety of leading media organizations. Trainer for the U.S. State Department's eDiplomacy Initiative, as well as the U.S. Institute of Peace. Has presented in fifteen countries at conferences including the Ashoka Future Forum, Campus Party Mexico, Commonwealth Club of California, Fulbright Annual Conferences, Guatemala Scholars Network, more than ten U.S. State Department TechCamps, four consecutive SXSW panels, PeaceTech Exchanges organized by the U.S. Institute of Peace, the World Social Science Forum and many others.

## Experience

AUG 2015 - PRESENT

### Contributing Writer, The Huffington Post

Reported, wrote, photographed, filmed and produced two features in both English and Spanish: "The Life And Death Of A Political Activist In Mexico" and "Inside Mexico's Very Own Wikileaks."

OCT 2014 - PRESENT

### Freelance Journalist, Al Jazeera America

Freelance journalist and photographer for independently-pitched stories and reporting projects. Most recent stories include a two-part immigration series on unaccompanied minors "Unaccompanied minors wait in limbo, dreading deportation" and "A tale of two immigration politics in Maryland and Virginia."

AUG 2014 - PRESENT

### Adjunct Instructor and Graduate Research Assistant at American University

Adjunct Instructor and research assistant as part of a doctoral fellowship program in Communication. Assist with projects and the research, analysis and publication of investigations related to the architectures and institutions of Internet governance, net neutrality, Internet freedom and the politics of top-level domain ownership. All research conducted in partnership with Professor Laura DeNardis, globally recognized Internet governance scholar. This accelerated program is an 11-month mentoring and learning environment, enabling students to complete their degrees in three years.

NOV 2014 - PRESENT

### Humanitarian Communications and Media Roster, Internews

Approved member of a rapid deployment roster available to humanitarian agencies during emergencies. Internews is an international non-profit organization whose mission is to empower local media worldwide. Formed in 1982, Internews has worked in more than 90 countries.

APRIL 2014 - PRESENT

### Latin America Event Coordinator for CommsLabs, Astraea Foundation

Serve as the bilingual coordinator for the Astraea Foundation's Communications and Technology Labs (CommsLabs), part of their Global LGBTI Human Rights Partnership that works with local grantee partners, sponsoring communications and technology convenings in three regions. I work with local organizers to develop an agenda for an event in Colombia, identify and

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APRIL 2014 - AUG 2014

coordinate with content-providers and technologists to lead technology and communications discussions and trainings; coordinate logistics and facilitate achievement of the set objectives. Project Website: [www.commslabs.org](http://www.commslabs.org)

### **Story of Life**

Designed, implemented and secured funding for "Story of Life", a digital storytelling project for Internally Displaced Iraqis in the Kurdistan region of Iraq. Worked in partnership with the Warvin Foundation for Women and the Iraqi Network for Social Media (INSM) with financial support from the United States Institute of Peace and my own nonprofit, HablaCentro Informatics Not For Profit. The project's activities included creating a training of trainers digital storytelling course taught by collaborating journalists to Internally Displaced Iraqi participants; the collection and creation of stories by trained participants; the digitization and sharing of stories on a citizen journalism platform and; the strategic distribution of these stories in collaboration with local Iraqi media, nonprofit partners and bloggers. The project's English Website is [www.storyoflife.org](http://www.storyoflife.org) and the Arabic version is [www.ar.storyoflife.org](http://www.ar.storyoflife.org)

JAN 2014 - APRIL 2014

### **Trainer, Facilitator, Coordinator, Cuida Tu Voto Panamá**

Worked with the International Center for Journalists (ICFJ) in Washington, D.C. in alliance with Connectas, a journalism-focused nonprofit based in Colombia, and CELAP, an investigative reporting organization in Panama, to conduct six trainings with citizens in Panama to promote transparency and accountability in the electoral process. Coordinated, facilitated and implemented trainings to 150 participants in four regions of the country on citizen participation and the use of digital tools to strengthen civil society. Activities included joint efforts of civil society with media to empower citizens in the Panamanian electoral process. Project Website: [www.connectas.org/eleccionespanama2014](http://www.connectas.org/eleccionespanama2014)

DEC 2013 - FEB 2014

### **Freelance Producer and Reporter, Interfaith Voices**

Helped to produce and report a long-form reporting project called "Guatemala: Grappling with a Legacy of Violence" for the award-winning series on "God and Government". The story is about Guatemala coming to terms with its past and, especially, ex-dictator Efraín Ríos Montt's rule in Guatemala from 1982 to 1983 as its first Evangelical Christian President. During Ríos Montt's rule thousands of indigenous Mayans were killed as part of the country's civil war. The show asked what role did religion play in the conflict and what role is religion playing today? Project Website: [www.interfaithradio.org/godandgov](http://www.interfaithradio.org/godandgov)

JAN 2011 - MARCH 2014

### **Fellow, Ashoka Innovators for the Public**

Selected for a three-year fellowship by Ashoka, a global association of the world's leading social entrepreneurs, to continue to grow HablaCentro, a mobile-based citizen journalism network in Central America. Project Website: [www.hablacentro.com](http://www.hablacentro.com)

DEC 2012 - FEB 2013

### **Event Coordinator, World Bank**

Worked with the World Bank to coordinate a regional effort in Central America that took place on January 26 and 27. We convened organizations across Central America, and in Washington, D.C., for the Central America Domestic Violence Hackathon. This series of "hackathons," or gatherings of programmers to collaboratively code over a short period of time, used an innovative approach to address the challenge of domestic violence by building technology

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- solutions to assist agencies that work to support victims and bring perpetrators to justice. Project Website: [www.vdhackathon.org](http://www.vdhackathon.org)
- JAN 2012 - JULY 2012**
- Film producer and Director, Nobel Women's Initiative**  
Documented and directed the Nobel Women's Initiative delegation to report on violence against women in Mexico, Honduras and Guatemala. The group's delegation traveled for ten days documenting homicides, disappearances, and attacks of sexual violence. Worked alongside veteran filmmaker Pamela Yates to tell the delegation's findings. To view go to: [www.bit.ly/defensoras](http://www.bit.ly/defensoras)
- NOV 2010 - PRESENT**
- Freelance Reporter, The New York Times**  
Independent reporter for The New York Times helping to provide spot coverage, in-depth investigations, coordination and Central America reporting.
- DEC 2011 - MARCH 2012**
- Blogging Instructor, Day Worker Center of Mountain View**  
Taught blogging and online media at The Day Worker Center of Mountain View, in collaboration with the Midpeninsula Community Media Center. The blogging workshop trained Spanish-speaking day workers over weekly sessions to blog in both Spanish and English, storytelling techniques, marketing and accessing job opportunities. [www.dayworkersjournal.wordpress.com](http://www.dayworkersjournal.wordpress.com)
- JAN 2011- MAY 2011**
- Consultant, T.Y. Lin International**  
Technical engineering translator and online media consultant for this internationally recognized civil and structural engineering firm in San Francisco, Calif.
- OCT 2009- SEPT 2010**
- Fulbright Scholar, U.S. State Department**  
Relocated to native Guatemala to conduct research on emerging online journalism in the country. I created a collaborative citizen journalism Website: [www.hablaguatate.com](http://www.hablaguatate.com), for Guatemalans to post information from their cell phones directly to a Website. I worked with local bloggers and nonprofit organizations and coordinated a few citizen journalism "bootcamps" to train citizen journalists and reporters to work collaboratively on stories.
- JUNE 2009- AUG 2009**
- Project Consultant, Renaissance Journalism Center**  
Served as the lead conference organizer for the Renaissance Journalism Center: [www.rjcmmedia.org](http://www.rjcmmedia.org), a new initiative of the San Francisco State University Journalism Department. I helped to create and implement The Summer Institute - an annual series of classes, workshops and conferences providing training in journalism, multimedia skills, online practices, newsroom management, business development and other topics. I also maintained all the interactive content on the event Website.
- JAN 2009- SEPT 2009**
- Online Community Organizer, Spot.Us**  
Full-time position where I managed and grew the network of individuals who used [www.spot.us](http://www.spot.us) to support investigative journalism through small donations. In charge of fundraising, online and offline community organizing.
- JULY 2008 - DEC 2008**
- Interactive Director, Youth Radio**  
Full-time position directing a production team to create, design and define innovative strategy for Youth Radio's online content distribution, cultivation of new online content partners and editorial products. I trained teams of young reporters, editors and Web producers on editorial standards and processes.

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Responsible for daily editorial and design needs for youth-produced content featured on [www.youthradio.org](http://www.youthradio.org)

JULY 2008 - DEC 2008

## **Multimedia Reporter, Pulitzer Center**

Selected to be one of four Northern California journalists to travel to Petén, Guatemala with a travel grant from the Pulitzer Center for Crisis Reporting to document the stories of residents caught up in a transnational conflict over the fate of Guatemala's disappearing northern wilderness.

MAY 2006 - JUNE 2008

## **Online Strategist and Web Editor, Maynard Institute**

Full-time position overseeing the development of Web content and online projects. Duties included managing the Web team, open source content management systems, layout and editing of content for the Web, and driving social media strategy to grow user engagement.

OCT 2005 - PRESENT

## **Writing and Photo Stringer, Agence France-Presse**

Reported, photographed and wrote stories, which included features on the Olympic Torch relay, technology trends, Avian Flu, bioterrorism, virtual worlds and international interest stories.

MAY 2005 - MAY 2006

## **Staff Writer, Alameda Journal of Contra Costa Times**

Part-time staff writer reporting, writing and photographing more than 50 features for the Alameda Journal and Contra Costa Times.

OCT 2004 - OCT 2006

## **Feature Writer and Photographer for Various Magazines**

Colorlines - Reported and photographed three national features; Code 3 Magazine - wrote two stories about New Orleans flood victims and emergency services workers; East Bay Business Times - photographed and wrote two business stories.

MARCH 2001 - JUNE 2005

## **Community Organizer & Program Director, EPIC**

Employed full-time creating and coordinating a youth training and leadership program for youth community involvement and policy participation. Developed training curriculum for training youth on becoming policy leaders.

SEPT 2000- MARCH 2001

## **HIV Outreach Coordinator, Guidance Clinic**

Employed full-time creating and implementing a pilot street outreach program in Key West targeting youth homeless populations and substance users in need of substance abuse and counseling services.

## **Fellowships & Internships**

SEPT 2013 - PRESENT

## **United States Institute of Peace (USIP)**

I am currently a TechTrainer with USIP, an independent, federally-funded nonpartisan institution established by Congress to help manage international conflicts without violence. I am working with USIP's Peace-Tech Lab on their Peace TechCamps in Iraq, which focus on using low-cost technology to build peace and help stabilize social culture, particularly in developing countries.

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- MAY 2015 - AUG 2015 **Pulitzer Center Campus Consortium International Reporting Student Fellowship**  
Awarded the first round of Pulitzer Center student fellowship grants to investigate Mexico: Technology, Civic Participation, and Accountability
- MAY 2015 - AUG 2015 **Tinker Field Research Grant Recipient**  
Awarded this grant to conduct preliminary doctoral dissertation research on the topic of "Emerging Uses Of ICTS for Creating New Forms of Civic Participation and Accountability in Guatemala."
- JAN 2012 - PRESENT **Office of Innovation of the U.S. State Department**  
I organized and founded TechCamp Guatemala and served as a Tech Trainer at more than ten events and assisted in organizing TechCamp Honduras. TechCamp is a program under the U.S. State Department's Civil Society (CS) 2.0 initiative - an effort to galvanize the technology community to assist civil society organizations across the globe by providing capabilities, resources and assistance to harness the latest information and communications technology (ICT) advances to build their digital capacity.
- MAY 2011 - MAY 2012 **Inter-American Press Association Scholarship**  
Scholarship to research emerging journalism in Central America by conducting a comparison of four countries: Guatemala, El Salvador, Honduras and Costa Rica, and the state of citizen media and freedom of expression in these countries.
- OCT 2009 - SEPT 2010 **Fulbright Scholarship**  
Launched a mobile-based citizen journalism network and nonprofit. Recruited and trained core volunteers and technical team from more than five countries to create regional hubs with local editors, organizers and technical teams.
- AUG 2007 - OCT 2007 **Multimedia Intern, San Jose Mercury News**  
Full-time paid internship that involved assisting in the design and production of multimedia projects, providing support to the multimedia and photo departments; helping in launching projects and multimedia packages.
- JAN 2007 - AUG 2007 **Fellow, News 21 University of California, Berkeley**  
A national initiative led by five of America's leading research universities to help advance the U.S. news business. Responsible for the design, coordination and implementation of the "God, Sex & Family" event in the virtual world of Second Life. I coordinated a panel both within Second Life and simulcast it into Real Life. To view the recording go to [www.slcn.tv/faces-faith](http://www.slcn.tv/faces-faith)
- MAY 2006 - AUG 2006 **News and Multimedia Intern, AP Mexico City**  
Reporting internship producing English and Spanish Reporting internship content for ASAP and the Latin America desk; helping with multimedia packets for election coverage.
- FEB 2005 - APRIL 2005 **Oakland Tribune, Freedom Forum Fellow**  
Full-time bilingual English and Spanish general assignment reporter. Completed more than 30 stories, eight of which were A-1 stories, which included crime spot news, features and photography. Noteworthy stories included a multimedia sideshow of a homicide, the shooting of a 16-year-old by a 49-year-old lawyer and a Buddhist temple legal feud.

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## Education

2014-2017	American University, Ph.D. student in the School of Communication
2013	Columbia Center for Oral History's Summer Institute
2011-2012	Facultad Latinoamericana de Ciencias Sociales (FLACSO) Guatemala
2008	Media Academy, Media Manager Training at Niemen Center
2007	University of California at Berkeley, Master of Journalism
2004	Laney College, Oakland, CA. Coursework in Final Cut Pro and Business
2003	Academy of Web Design, San Francisco
2003	Center for Chinese Language and Culture, NTNU Taipei, Taiwan
1998	University of Seville, Spain
1995 - 1999	Bachelor of Arts: New College of the University of Florida

## Honors

2016	Dewey Winburne Community Service Awards
2012	International Academy of Achievement delegate in Washington, D.C.
2012	Publication of "We Are Our History" by the Centre for Internet & Society
2008	Publication of "The One Who Hung Herself" by Duke Press
2007	I.F. Stone Award for Investigative Journalism
2006	European Union Delegation, East Bay Press Club Scholarship and Hispanic Scholarship Fund
2006	Press Club of the East Bay Scholarship
2005	Joel Garcia Memorial Scholarship Recipients
2005	National Lesbian and Gay Journalists Association Scholarship